

18th Annual Diversity Awards Dinner

Wednesday, March 30, 2011
Gotham Hall, New York City Business Attire
6:00 PM – VIP Reception
6:00 PM – General Reception and Silent Auction
7:30 PM – Dinner and Program

HONORING

Corporate Leadership Award recipients

DIRECTV

Accepted by **Michael D. White**
Chairman, President & CEO

DISCOVERY COMMUNICATIONS

Accepted by **David Zaslav**
President & CEO

Champion Award

JACQUELINE HERNANDEZ

Chief Operating Officer

Telemundo Communications Group

DINNER CHAIRS (in formation)

Henry Ahn

EVP, TV Networks Distribution
NBC Universal

Derek Chang

EVP, Content Strategy & Development
DIRECTV

Bill Goodwyn

President, Global Distribution
CEO, Discovery Education
Discovery Communications

Andrew T. Heller

Vice Chairman
Turner Broadcasting System, Inc.

William S. Koenig

EVP, Business Affairs & General Counsel
NBA Entertainment, NBA TV

Steven Wolfe Pereira

SVP & Managing Director
MV42° / MediaVest MultiCultural

Please print clearly

Name _____

Title _____

Company _____

Address _____

City/State/Zip _____

Ph: _____ Fx: _____

eMail: _____

Contact: _____

\$100,000 – Underwriter Includes:

Two Premier tables of ten and 20 tickets to VIP Reception
Listing in printed materials as a Vice Chairman
Sponsorship of Intern table
Co-Sponsorship (with the Board of THF) of VIP Reception (Signage)
Ad placement on Inside Front Cover or Back Cover of printed program
Corporate logo displayed on screen during dinner
Special acknowledgment during dinner

\$50,000 – Benefactor Includes:

Two Prime tables of ten and 20 tickets to VIP Reception
Listing in printed materials as a Vice Chairman
2-page ad spread in printed program
Corporate logo displayed on screen during dinner

\$25,000 – Patron Includes:

A choice table of ten and 10 tickets to VIP Reception
Listing in printed materials as a Vice Chairman
2-page ad spread in printed program
Corporate logo displayed on screen during dinner

\$15,000 – Sponsor Includes:

Table of ten
2 tickets to VIP Reception
1 full-page ad in printed program
Corporate logo displayed on screen during dinner

Individual Ticket(s):

_____ @ **\$5,000 – Intern Sponsor Ticket**

Includes: admittance to VIP Reception and Prime Seating

_____ @ **\$2,500 Individual Ticket (VIP)**

Includes: admittance to VIP reception

_____ @ **\$1,200 Individual Ticket**

I am unable to attend, but wish to contribute \$ _____

Please bill me for \$ _____

Method of Payment:

Check Visa (incl. v-code) MasterCard Amex

Card Holder: _____

Signature: _____

Credit Card # _____ Exp. Date _____

Please make checks payable to T. Howard Foundation and mail to:
Diversity Awards Dinner Headquarters, 145 West 45th St., Ste. 300,
New York, NY 10036. Kindly fax form to Maria Ducheine at
212.997.0188. Phone: 212.997.0100, ext. 214
mducheine@projectsplusinc.com

Seating is limited. Early reservations will receive priority seating.
(Companies that sponsored a THF 2010 Summer Intern may wish to
save a seat at their table for their intern.)

The T. Howard Foundation is a 501(c)3 organization. Your
contributions are tax deductible – all but \$200 of the individual ticket
price and \$2,000 for each table purchase is tax deductible. THF Federal
Tax Identification # 54-171-2500.