

2010 ESSAY FORMAT SPECIFICATIONS AND QUESTIONS

Essay Formatting Requirements:*

- Two pages maximum (anything over two-pages will not be considered)
- Microsoft Word (our online system will not accept documents in any other format)
- Times New Roman 12 point font
- 1 inch margins on top, bottom, left and right
- 1.5 spaced
- Do not re-type the essay questions on your document
- Put your name on the top of the first page

**Failure to follow these instructions will result in point deduction on your application*

Essay Questions

Your essay must address BOTH questions.

For the purposes of your response the multimedia and entertainment industry encompasses cable, satellite, programming/content, radio, Internet, print, and telecommunications including the manufacturers of hardware used by all.

1. In what way do you believe the multimedia and entertainment industry positively and negatively influences your generation?
2. Why do you believe diversity is important in the workplace? How would you define diversity?